



HEALTH & HEALING EXPO

Explore. Experience. Evolve.

presented by



November 21-22, 2026
Rosen Shingle Creek Resort
Orlando, FL



Our Reach



52,065
Views/mo.



10,000+
Followers



14,000+
Followers



conference.documentinghope.com

documentinghope.com



Email List
20,000+
Current Contacts
40% open rate



11,700+
Followers



Hybrid Exposure:
In-person + global
virtual audience



The Health & Healing Expo by Documenting Hope is a two-day immersive conference and experience-based expo designed for people who want real solutions for restoring and maintaining vibrant health. This event brings together world-renowned experts, innovative wellness companies, hands-on healing technologies, and a like-minded community — all in a relaxed, mini-vacation atmosphere at the beautiful Rosen Shingle Creek in Orlando, FL. We will also offer a virtual component of the event, extending sponsor visibility far beyond the conference hall and allowing us to reach our large national and international audience.

The event blends:

- Top-tier educational lectures
- Interactive health & wellness experiences
- Cutting-edge products and services
- Consciously curated food
- Community connection and belonging

It is designed to feel like a family reunion for the healing movement, *a true “coming home.”*

Event details:

Event Dates: November 21–22, 2026

Location: Rosen Shingle Creek, Orlando, FL

Discounted Room Rate: \$189/night (discounted from \$340/night)

For inquiries or to sign up as a sponsor/vendor please contact:

Executive Director, Beth Lambert beth@documentinghope.com

Partnerships Director, Julia White MacMillan julia@documentinghope.com



Corporate Opportunities

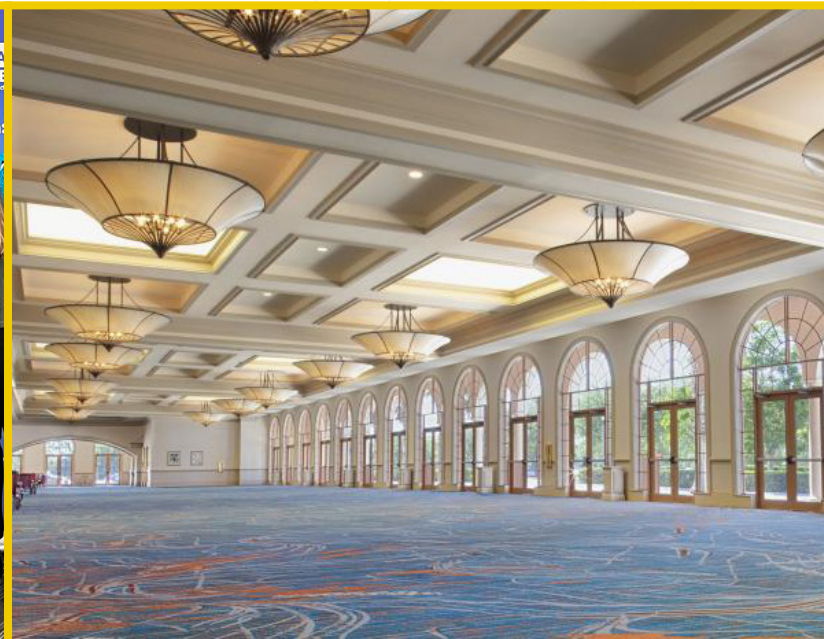
| | \$12,000 | \$10,000 | \$8,000 | \$3,500 |
|---|-----------------|-------------|---------------|------------------|
| <i>Live Conference Marketing Opportunities</i> | <i>Platinum</i> | <i>Gold</i> | <i>Silver</i> | <i>Exhibitor</i> |
| 30-Minute Lunch and Learn Presentation for General Session Attendees (only 2 available) | X | | | |
| 10-Minute Speaking Spot/Company Promotion in General Session (only 2 available) | | X | | |
| 5-Minute Speaking Spot/Company Promotion in General Session (only 8 available) | | | X | |
| 6-Foot Draped Exhibiting Table*, Two Chairs, and Waste Can, Access to Power, in Premiere Expo location. | X | X | X | |
| 6-Foot Draped Exhibiting Table*, Two Chairs, and Waste Can in Expo Hall | | | | X |
| Company Logo on Informational Slides In Between Speakers | X | X | X | |
| Company Logo on Conference Signage | X | X | X | X |
| Company Logo in the Conference Program (with links in digital program) | X | X | X | X |
| Two Staff Passes for Buffet Lunches on Saturday and Sunday | X | X | X | |
| Access to Conference Lectures by Staff Members | X | X | X | X |





Corporate Opportunities Continued

| | \$12,000 | \$10,000 | \$8,000 | \$3,500 |
|---|-----------------|-------------|---------------|------------------|
| <i>Digital Marketing Opportunities</i> | <i>Platinum</i> | <i>Gold</i> | <i>Silver</i> | <i>Exhibitor</i> |
| 20-Minute Pre-Recorded Lecture or Presentation on Virtual Conference Website | X | X | X | |
| One Dedicated Email and Two Social Posts to the Documenting Hope List and Social Platforms | X | X | | |
| Company Logo Featured Prominently as a Sponsor on Conference Website with Link to Your Corporate Page | X | X | X | |
| Company Logo Listed Under Exhibitor with Link to Your Corporate Page | | | | X |
| Company Logo in the Main Lobby of the Virtual Conference | X | X | X | X |
| Company Logo Featured Prominently as a Sponsor on the Virtual Conference Landing Page | X | X | X | |
| Company Logo in the Virtual Auditorium where Virtual Attendees Watch Speakers | X | X | | |
| Company Logo Featured as an Exhibitor on the Virtual Conference Landing Page | | | | X |
| Virtual Booth for Virtual Attendees | X | X | X | X |
| Unlimited Document and Video Uploads in Virtual Booth | X | X | X | X |

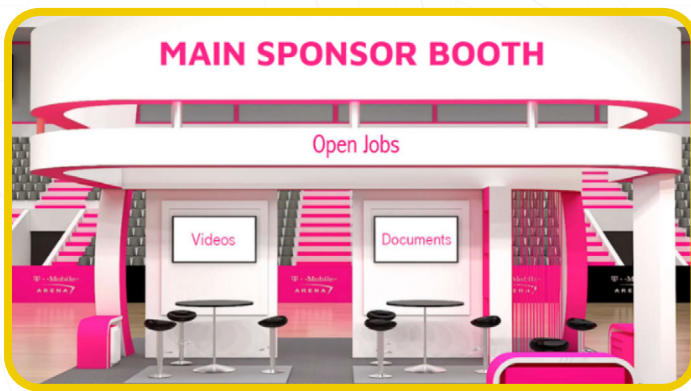




Expand Your Reach Beyond the Expo Floor

Our hybrid conference experience allows sponsors and exhibitors to engage a national and international audience through our virtual platform. These opportunities are ideal for brands looking to drive awareness, education, and direct engagement - without requiring physical presence.

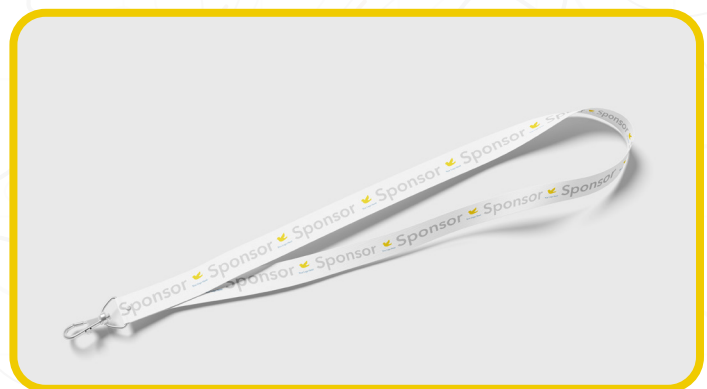
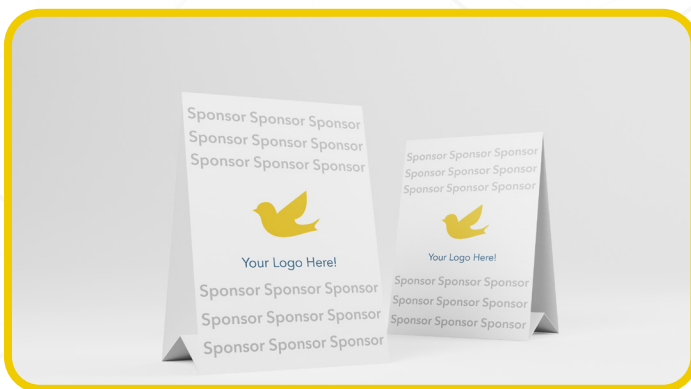
| Virtual-only Opportunities | Includes | Investment | Availability |
|-------------------------------------|---|------------|--------------|
| Virtual Booth + 30-Min Presentation | Virtual booth + featured 30-min presentation during conference break | \$5,000 | 3 Available |
| Virtual Booth Only | Virtual booth + ad banner + ability to upload content and capture leads | \$750 | Unlimited |



Examples from vFairs Demo Site. These are subject to customization for our event.

Add On Sponsorship Opportunities

| | | |
|--|--------|---------|
| Lanyard Sponsorship: Your Logo on All Conference Lanyards | Add-On | \$1,500 |
| Gift Bag Sponsorship: Your Logo on all Conference Gift Bags | Add-On | \$2,000 |
| Coffee Break Sponsorship: Your Logo on Signage (Four Available) | Add-On | \$1,000 |
| Lunch Sponsorship: Your Logo on Signage (Two Available) | Add-On | \$1,500 |
| Host The Community Connections Night, Featuring Your Signage on all tables | Add-On | \$2,000 |



These are only mock-up images, the actual design will be cobranded with sponsor's brand and the Health & Healing Expo brand.



Extend Your Visibility Beyond the Expo Floor

Our official *Healing Foundations Guide* is distributed digitally to all in person and virtual attendees and serves as a trusted resource they return to long after the event. Advertising placements offer a powerful way to stay top-of-mind and drive direct engagement with a highly aligned audience.

Available as a standalone opportunity or as an add-on to any sponsorship or exhibitor package.



| <i>Advertising Opportunity</i> | <i>Description</i> | <i>Investment</i> |
|--------------------------------|---|-------------------|
| Half-Page Ad | Prominent placement within the Healing Foundations Guide with a clickable link. | \$300 |
| Quarter-Page Ad | Featured placement within the Healing Foundations Guide with a clickable link. | \$200 |
| Logo Placement | Logo placement within the Healing Foundations Guide with a clickable link. | \$100 |

Benefits for all Sponsors and Exhibitors:

AUDIENCE ACCESS

- Two full days of attendee traffic
- Highly targeted health-interested participants
- Opportunity for demos and experiential engagement
- Virtual tickets allow for additional audience to engage via virtual booth and marketing

NETWORKING

- Direct connection with consumers and practitioners
- Partnership opportunities with other vendors and speakers
- Access to community of health and wellness leaders

DIGITAL AMPLIFICATION

- Sponsor recognition in select pre-event email campaigns
- Inclusion in sponsor spotlight social media posts

***Special concessions can be made if larger Expo spaces are needed**



The Premier Destination for the 2026 Health & Healing Expo, by Documenting Hope **Rosen Shingle Creek, Orlando, Florida**

November 21–22, 2026 | Orlando, Florida

The Health & Healing Expo will take place at the award-winning Rosen Shingle Creek, one of Central Florida's most prestigious luxury resorts. Nestled on 255 lush acres along historic Shingle Creek, this AAA Four-Diamond property blends elevated comfort, natural beauty, and world-class amenities—creating the perfect backdrop for connection, innovation, and transformation.

► *Luxury Resort Experience*

Rosen Shingle Creek offers an upscale, Spanish-inspired setting with elegant architecture, expansive meeting spaces, and refined guest accommodations. The property delivers a high-touch hospitality experience that aligns seamlessly with the elevated, professional tone of the Health & Healing Expo.

► *Prime Orlando Location*

- 10 minutes from Orlando International Airport (MCO)
- Convenient access to major highways
- Close to Universal Orlando, Walt Disney World, and International Drive
- Easily accessible for both domestic and international attendees

This central location makes travel seamless and attractive for vendors and attendees alike.

► *Exceptional Meeting & Exhibit Space*

- Over 500,000 square feet of flexible indoor/outdoor event space
- Spacious, well-lit exhibit halls ideal for vendor booths and activations
- Advanced AV capabilities and high-speed connectivity
- Comfortable, intuitive layout for attendee flow and engagement

► *Resort-Style Amenities*

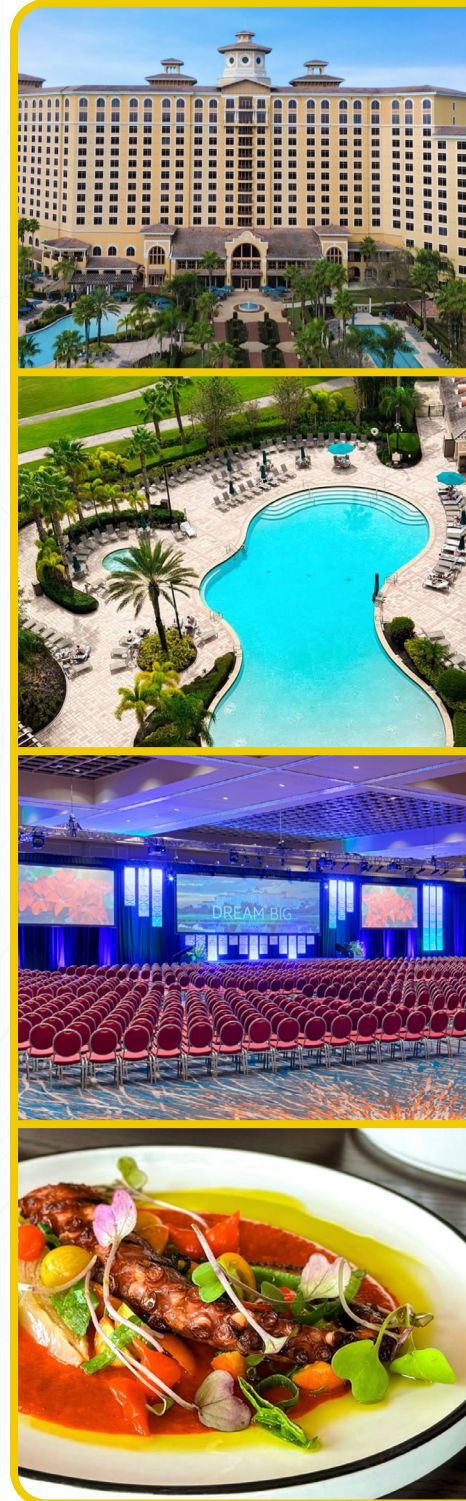
Vendors and attendees will enjoy access to premium amenities that enhance the overall event experience:

- Four sparkling outdoor swimming pools
- Full-service luxury spa
- State-of-the-art fitness center
- 18-hole championship golf course at Shingle Creek Golf Club
- Scenic walking paths and nature views
- Multiple on-site restaurants and lounges

This creates an atmosphere that supports wellness, relaxation, and meaningful networking beyond the exhibit floor.

► *Elevated Guest Comfort*

With over 1,500 beautifully appointed guest rooms, the resort offers spacious accommodations featuring modern amenities and tranquil views. Attendees can remain onsite throughout the event, increasing engagement time and vendor exposure.





Corporate Commitment and Payment

Health & Healing Expo

COMPANY NAME _____ WEB ADDRESS _____

CONTACT NAME _____ EMAIL _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____ PHONE _____

Sponsorship

SPONSORSHIP NAME: _____ \$ _____

ADD-ON SPONSORSHIP: _____ \$ _____

TOTAL SPONSORSHIP AMOUNT: _____ \$ _____

Exhibitor

ON-SITE EXHIBITING AMOUNT: \$3,500 \$ _____

VIRTUAL BOOTH AMOUNT: \$750 \$ _____

In agreement with Sponsoring and Exhibiting Commitment: We agree to pay the above amount in full.
We understand THERE ARE NO REFUNDS AFTER JULY 1, 2026.

In agreement with Sponsorship/Exhibitor Terms and Conditions: By signing below, we agree to the Conditions and Requirements Contract provided in this prospectus.

AUTHORIZED SIGNATURE: _____ DATE: _____

AUTHORIZED REPRESENTATIVE'S COMPANY TITLE: _____

PAYMENT OPTIONS:

1. **PAY ONLINE** USE THIS LINK [HTTPS://BUY.STRIPE.COM/3CS4GYGRQ7E30JCDQT](https://buy.stripe.com/3CS4GYGRQ7E30JCDQT)

2. **PAY BY CREDIT CARD**

CREDIT CARD: MC VISA DISC AMEX

CARD HOLDER NAME (AS SHOWN ON THE CARD) _____

CARDHOLDER NUMBER _____

EXPIRATION DATE (MM/YY) _____ SECURITY CODE: _____ BILLING ZIP: _____

CARD HOLDER'S SIGNATURE: _____ DATE: _____



OR SCAN TO
PAY



3. **CHECK**

CHECK NUMBER #: _____

If paying by check, make payable to Documenting Hope, 360 Bloomfield ave, Ste 301, Windsor, CT 06095

Email this completed form to:

Partnerships Director, Julia White MacMillan julia@documentinghope.com

CONDITIONS AND REGULATIONS

DEFINITIONS

COMPANY means Documenting Hope and its authorized agents.

EVENT refers to the 2026 Documenting Hope, Health & Healing Conference, currently scheduled to be held November 21-22, 2026 at the Rosen Shingle Creek, Orlando, FL . The Conference is owned, produced, operated, and managed by COMPANY.

FEES means the cost and fees set by COMPANY and required for participation in the EVENT as a SPONSOR/EXHIBITOR as set forth in this document.

SPONSOR/EXHIBITOR means the organization, including its officers, directors, shareholders, members, employees, contractors, agents, representatives and/or invitees, or individual that applied to participate as a sponsor or exhibitor at the EVENT and has agreed to the terms of the SPONSOR/EXHIBITOR AGREEMENT along with each of, as applicable.

SPONSOR/EXHIBITOR AGREEMENT means these TERMS AND CONDITIONS, the details regarding corporate opportunities in this packet and the Corporate Commitment and Payment form.

TERMS AND CONDITIONS means the terms and conditions that govern SPONSOR/EXHIBITOR participation in the EVENT set forth herein and includes the FEES information contained in this packet.

VENUE means the Rosen Shingle Creek, 9939 Universal Blvd., Orlando, Florida 32819.

AGREEMENT: As a condition of being a SPONSOR/EXHIBITOR, the SPONSOR/EXHIBITOR agrees to the terms of the SPONOSOR/EXHIBITOR AGREEMENT and acknowledges that full compliance is required to maintain status as a SPONSOR/EXHIBITOR, as determined in COMPANY's sole discretion.

EVENT SITE AND TIME: COMPANY reserves the right to make changes to the EVENT location, hours and dates; however, any such changes will be made known as far in advance of the EVENT as possible and SPONSOR / EXHIBITORS will be notified accordingly.

PAYMENT: SPONSOR/EXHIBITOR shall pay all FEES upon signing the Corporate Commitment and Payment form, unless COMPANY authorizes a payment plan, in which case, the first agreed upon payment must accompany the signed Corporate Commitment and Payment form. This contract becomes binding when signed by the SPONSOR / EXHIBITOR and accepted by COMPANY.

ELIGIBILITY: Participation at the EVENT is limited to those companies that have products and solutions that complement COMPANY. Inclusion in the EVENT is at the sole discretion of COMPANY. COMPANY may reject or cancel any SPONSOR/EXHIBITOR participation at any time (with a full refund of FEES) if COMPANY determines, in its sole discretion, that such participation conflicts with the goals of the EVENT.

RELEASE: SPONSOR/EXHIBITOR releases COMPANY from any and all liabilities to SPONSOR/EXHIBITOR, its agents, licensees, or employees that may arise or be asserted as a result of submission of an application or of participation in this EVENT.

CANCELLATION: If SPONSOR / EXHIBITOR notifies COMPANY in writing that it no longer wishes to participate in the EVENT before July 1, 2026, SPONSOR / EXHIBITOR shall be responsible for 50% of the FEES. On or after July 1, 2026, FEES are nonrefundable.

USE OF SPONSORSHIP AND EXHIBITING: SPONSOR / EXHIBITOR may not resell, assign or apportion any part of the sponsorship. SPONSOR / EXHIBITOR's promotional activities are limited to the assigned space. Distribution or display of promotional material in any other part of the VENUE, including public areas or technical sessions, is strictly prohibited. COMPANY also reserves the right, at SPONSOR / EXHIBITOR cost, to remove, any merchandise or materials or to prohibit any conduct or use of space that COMPANY deems not suitable for the EVENT in COMPANY's sole discretion.

EXPOSITION BADGES: SPONSOR / EXHIBITOR representatives must wear EVENT approved identification badges while at the EVENT.

CONDUCT OF SPONSOR / EXHIBITOR'S EMPLOYEES: SPONSOR / EXHIBITOR's representatives shall conduct themselves in a professional manner at all times. COMPANY may require any person deemed, to be acting inappropriately, in COMPANY's sole discretion, to leave the EVENT immediately.

LIABILITY AND INSURANCE: SPNSOR / EXHIBITOR shall keep in full force and effect insurance with such coverage, policy terms, and minimum limits as are customary and provide evidence of such insurance to the COMAPNY upon request. SPONSOR / EXHIBITOR expressly assumes all responsibility, liability and risk associated with, resulting from or arising in connection with SPONSOR / EXHIBITOR's participation or presence at EVENT, including, without limitation, all risks of theft, loss, harm, damage or injury to any person (including death), its own property or the property of others, business or profits of SPONSOR / EXHIBITOR, whether caused by negligence, intentional act, accident, acts of God or otherwise through the duration of the EVENT. SPONSOR / EXHIBITOR agrees that to the maximum extent permitted by law COMPANY and VENUE and their respective officers, agents, employees, or representatives will not be held liable for any loss or damage to exhibits or materials, goods and wares belonging to SPONSOR / EXHIBITOR, and they are released from liability for any damage, loss, or injury to person or property of the SPONSOR / EXHIBITOR or its officers, employees, agents, representatives, invitees and guests, resulting from fire, storms, water, Acts of God, air conditioning or heating failure, theft, mysterious disappearance, bomb threats or any other casualty or causes whatsoever. In no event will COMPANY or VENUE or their respective owners, directors, officers, employees, agents or representatives be liable for any consequential, indirect, special, punitive or incidental damages of any nature or for any reason whatsoever whether or not apprised of the possibility of any such lost profits or damages. COMPANY's maximum liability under any circumstance whatsoever will not exceed the amount actually paid to COMAPNY by SPONSOR / EXHIBITOR pursuant to this Contract. COMPANY makes no representations or warranties, expressed or implied, regarding the number of persons who will attend the Conference or regarding any other matters.

INDEMNIFICATION: SPONSOR / EXHIBITOR will indemnify, defend (with legal counsel satisfactory to COMPANY), and hold harmless COMPANY and the VENUE and their respective owners, directors, officers, members, employees, agents and representatives, against all claims, actions, demands or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other costs and charges related to or arising out of SPONSOR / EXHIBITOR's noncompliance with or breach of this SPONSIRSHIP AGREEMENT or claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of SPONSOR / EXHIBITOR or any of its officers, employees, agents, or representatives, excluding the liability caused by the sole negligence or willful misconduct of COMPANY. Further, SPONSOR / EXHIBITOR shall indemnify, defend and hold harmless COMPANY and VENUE and their respective directors, officers, employees, agents, and representatives from and against any claim of liability and any incident or resulting loss, cost or damage, including but not limited to reasonable attorney and expert witness fees, and all other associated costs of lawsuits, for failure or alleged failure to obtain any required licenses or consents, or for infringements of copyright, patent, or the unauthorized use of a registered trademark or service mark or other violations of the property or proprietary rights, or the rights of privacy or publicity of any third party, in each instance in connection with any materials, display advertisements, products, goods or services that are exhibited or displayed at, or in connection with, the EVENT. SPONSOR / EXHIBITOR also assumes the entire responsibility and liability for losses, damages, and claims arising out of SPONSOR / EXHIBITOR's activities on the VENUE premises and will indemnify, defend, and hold harmless the VENUE, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Conditions And Regulations

INTERPRETATION, ENFORCEMENT AND CHANGES: COMPANY has full power of interpretation and enforcement of the SPONSORSHIP AGREEMENT and may impose additional reasonable rules and regulations providing to SPONSOR/EXHIBITOR with advance written notice. All matters not explicitly covered in the SPONSORSHIP AGREEMENT are subject to the sole discretion of COMPANY. SPONSOR / EXHIBITOR or their representatives who fail to abide by the SPONSORSHIP AGREEMENT may be dismissed from participation in the EVENT without refund or other appeal.

COMPLIANCE WITH APPLICABLE LAWS: SPONSOR / EXHIBITOR, its agents, and representatives shall abide by, conform to, and comply with all laws of the United States, the State of Florida, and all ordinances of the City Orlando, including but not limited to all rules and regulations for the government and management of the EVENT facilities and the requirements of the Police and Fire Departments and all rules and regulations relating to necessary permits and licenses to sell to the public. Further, SPONSOR/EXHIBITOR shall not do, nor allow to be done, anything on the premises of VENUE during the term of this SPONSORSHIP AGREEMENT in violation of such agreement or any applicable laws, rules or ordinances.

CONFLICTING MEETINGS: In the interest of the success of the EVENT, SPONSOR / EXHIBITOR agrees not to extend invitations, call meetings or otherwise encourage absence of attendees or exhibitors from the EVENT. SPONSOR / EXHIBITOR shall not hold on-site or off-site competing events either two days before the EVENT during the EVENT, or within two days after the EVENT. This restriction includes, without limitation, the operation of hospitality suite functions, meals, happy hours, demonstrations, marketing events, or any other events that compete with the EVENT.

USE OF COMPANY AND VENUE NAME: Participation by a SPONSOR / EXHIBITOR in the EVENT does not entitle the SPONSOR / EXHIBITOR to use the name of COMPANY or the name of VENUE without permission of COMPANY. Participation at the EVENT does not imply endorsement or approval by COMPANY of any product, service or participant and none shall be claimed by a participant.

CONTROLLING LAW AND VENUE: This SPONSORSHIP AGREEMENT shall be construed, governed, and enforced in accordance with the laws of the State of Connecticut. Any suit, action, or other legal proceeding arising out of or related to this SPONSORSHIP AGREEMENT must be brought in a state or federal court located in Connecticut.